

Bloomberg Businessweek

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COVER PHOTOGRAPH BY STEVEN BRAHMS FOR BLOOMBERG BUSINESSWEEK; SET DESIGN: JASON SINGLETON; GROOMING: ANGELA DI CARLO

Cover Trail

How the cover gets made

1

"The cover story is on how the U.S. has some of the worst maternity leave laws, and many people aren't aware of this."

"Like, how bad?"

"Twelve weeks, unpaid."

"Yikes. We can set up a shoot that shows a mother in labor who's being forced to work at the same time."



2

"Looks great!"

"Agreed, it seems to do the trick. So we're all good, then?"

"Yep."

"It's pretty early in the week."

"Yes, it is."

"I mean, I'm happy with it, really happy. But I also feel strangely empty. Should we start thinking about next week?"

"I don't know what we're doing next week yet."

"Right, right, no problem. It was a bit of a long shot."

[Pause]

Have you seen *Birdman*? It's sooo good!"

"You do have other things to work on, don't you?"

"Of course I do! I apologize for trying to relate to you on a human level. I'll go back to my hamster wheel now."

"Sigh."





PHOTO ILLUSTRATION BY TSI FANDUEL (8), GETTY IMAGES (5)

“We’ve never said we’ve attached ourselves for eternity to Bitcoin”

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“I went to college and found something I loved. I got a job. I married and had babies and just assumed maternity leave was something that existed. Nobody told me it would be like this”

p54

“I’ve had dozens of meetings over the years with leaders from around the world who have asked how they can build their own Silicon Valley. It never works”

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