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Cover Trail

How the cover gets made

Opening Remarks Shifting attitudes push elephants out of the big top. Will orcas retire next?	6
Bloomberg View Iran shouldn't lead the fight against ISIL • A soft landing for China, please	8
Global Economics	
As oil speculators stock up, storage becomes an issue	10
North Korea and Russia play footsie	11
Meet the ponytailed leftist leading in Spanish polls	12
China makes a homegrown environmental documentary disappear	13
Venezuelan price caps lead to huge profits for smugglers	14
Companies/Industries	
A palm oil king develops a green conscience	17
Can GE's energy division turn the oil-price crash into an opportunity?	19
Tesla looks to hotels and wineries to keep its customers rolling	19
Chasing thirsty millennials, Pernod tilts toward Instagram	20
Briefs: Robin Thicke and Pharrell Williams have to pay up; Urban Outfitters grows up	21
Politics/Policy	
The very wealthy Wisconsin roofer supporting Scott Walker	22
Drugmakers want to lighten the burden on patients—and put it on insurers	23
At New York's airports, no one tells the homeless to take off	24
A Bill: The House votes to reinstate three tax breaks, but a veto looms	25
Charlie Rose talks to former top Obama aide Dan Pfeiffer	26
Technology	
Cloud companies drag U.S. businesses into paperless billing	29
Apple's expansion in China is timely	30
Electronic Arts releases games that work. No kidding	31
Rewriting the way online ad rates are set	32
Innovation: LED lighting that keeps watch over buildings	33
Markets/Finance	
The insurance industry is a great place for young recruits, says the insurance industry	34
Detroit: The homes are cheap, but the back taxes can bite	35
The Labor Department wants to protect retirement savers from their brokers	36
Bid/Ask: Simon Property raises its bet on the American mall by \$16 billion; Bain's network security play	37
Focus On/Security	
A growing arsenal of weapons for fending off insider data thieves	39
Criminals are hard at work fooling biometric recognition systems	41
The booming job market for bug squishers	41
A trade fair hot spot exposes the vulnerability of smartphones	42
Features	
Sirius Business Will funnyman Howard Stern leave satellite radio behind?	44
Penny Stock Down Josh Sason makes millions by lending failing companies money	50
The Parka That Ate Manhattan Why you see thousand-dollar Canada Goose coats everywhere	56
Etc.	
Can Blue Apron and other meal-kit companies kill the grocery store?	63
Beauty: Miniature makeup that's more useful than it sounds	66
Marketing: A father-daughter team tries to get women to buy condoms	67
Travel: Leave the laptop at home and relax at these Wi-Fi-free resorts	68
The Critic: How the soapy hip-hop show <i>Empire</i> saved Fox	70
What I Wear to Work: Real estate guy Francis Greenburger has the same vest in several colors	71
How Did I Get Here? No one expected Pfizer's Freda Lewis-Hall to go corporate	72

1 "Cover is on Howard Stern and how his contract negotiations with Sirius are playing out."

"This is going to make a fantastic photo shoot. Let's reach out to them and set something up. In the meantime, we're contacting the world's best and most expensive photographers. Howard is no stranger to controversy, and I'm sure he'll be more than excited to show everyone how wild, hilarious, and sexy he can be! We can even have Annie Leibovitz shoot him and his entire Wack Pack naked and make it into a triple gatefold. We're going to need to build a supercomputer that can tabulate the unprecedented number of page views we'll be getting after we release this atom bomb of creativity. It'll be nothing less than an explosive media frenzy that's going to #breaktheinternet so hard civilization will crumble under the weight of its own hysteria!"

(one week later)

"They said no to the shoot."



2 "Photo illustration of Howard Stern in space, holding a pair of scissors?"

"OK."



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Contents

**“I wouldn’t say there’s
anything fashionable
about them at all”**

p56



PHOTOGRAPH BY NATHAN PERKEL FOR BLOOMBERG BUSINESSWEEK; SET DESIGN: JASON SINGLETON, STYLIST: ELSA LAM

**“Insurance
has just really
opened doors
for me”**

p34

**“People do not
change when they
see the light.
They change when
they feel the heat”**

p72

**“This is what
David Axelrod
referred to as a
pimple on the ass
of progress”**

p26