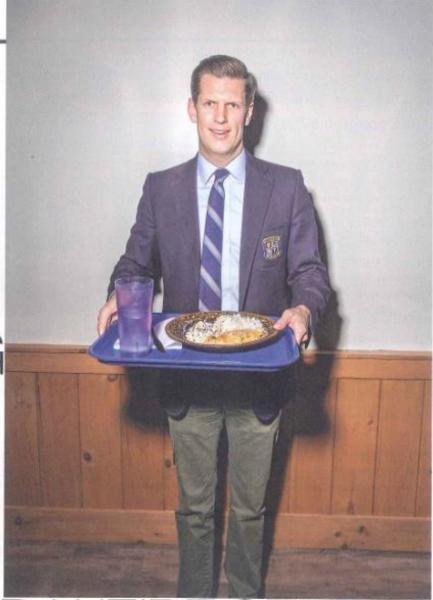
Bloomberg Businessweek Contents

"FIRST -ALL. WE'RE SAVING YOUR KID'S LIFE.



SECOND, WE'RE SETTING
THEM UP FOR SUCCESS"...

"If you think the long-term growth potential of the economy is based on the amount of concrete that we're going to pour, then that's a mistake" "This isn't about just stealing classified information. This is about stealing you" "I always saw the States as ... the land of opportunity, especially in tech. Do I go back to Toronto and start again?"

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How the cover gets made

"Story's about how the incoming presidential administration might be good for business."

"Are people still talking about the election? It's been a whole week?"

> "Yes, there's been some turmoil on a national and global scale."

"I should stop getting all my news from icanhas.cheezburger.com. What should we put on the cover to distract people from this supposed 'turmoil'?"

"You're an adult male who's roughly in our demographic. What cheers you up?"

*Puppies, kitties, flowers, ice cream, balloons, and chocolate. Lots of chocolate."

, "Interesting."

