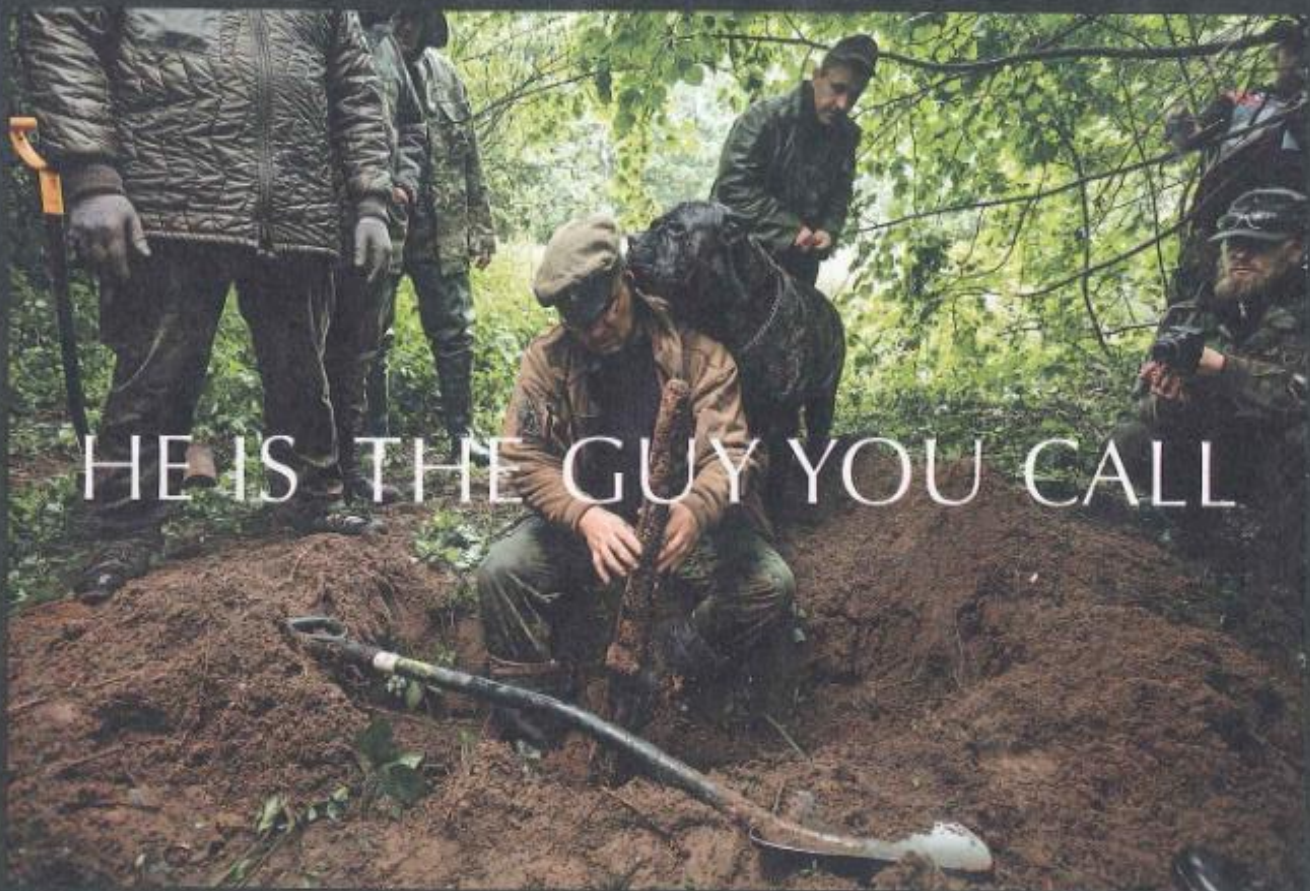


“EVERYBODY KNOWS THAT



HE IS THE GUY YOU CALL

IF YOU FIND A BODY” p62

“I’m tired of these
little hit-and-runs.
Let’s have some
shootings!”

p50

“I looked at that and
thought, Man,
I’m in the wrong line
of business”

p21

“Machines are
not God.
We are the gods”

p8

PHOTOGRAPH BY REINHOLD MANNING FOR BLOOMBERG BUSINESSWEEK

Date received : 9/9/2016

Publisher : Transformy

Cover Trail

How the cover gets made

Domestic Cover

Opening Remarks How blockchain could end corporations (what is blockchain, anyway?) 8

Bloomberg View Rethinking the \$1-a-share money-market fiction • A slower, saner Brexit 12

Movers ▲ Weekly pay for the bottom quartile ▼ Ryan Lochte loses his Speedo 15

Global Economics

TPP's demise may be China's triumph 16

Russia passes a draconian, impractical cybersecurity law to squelch terror—and dissent 17

An odd shortage in Japan, the fastest-graying nation: Nursery school teachers 18

The world is thirsty for U.S. crude 19

Companies/Industries

Millennials have dropped the Olympic torch. Will NBC have to drop its ad rates? 20

Chinese airlines offer foreign pilots soaring salaries 21

Snap Kitchen serves up ready-made artisanal meals to fast foodies 22

Breakdown: Canada's Couche-Tard tries to surround 7-Eleven with Circle Ks 23

Politics/Policy

Clinton has Georgia on her mind 24

The open-and-shut case against private prisons is a bit ajar 25

Wind and solar farms on public land get help from Obama, but not the kind developers want 26

Technology

China's sharing economy is more and more selfish 29

Amazon pays itself royalties in Europe and avoids taxes at home 30

Siri cares—really, she does—she just can't hear you 31

The old chip in your smartphone may be heading to Mars 32

Innovation: With flexible robot surgeons, it's so long, scar stories 33

Markets/Finance

One \$5 million bonus in the hand is worth \$10 million in the bush 34

How much do public pensions love private equity? It's a secret 35

The software providers taking advantage of Ponzi schemes taking advantage of day traders 36

Defined: Oatmeal should be "lumpy." Earnings, not so much 37

Focus On/Small Business

Street food in a derelict warehouse—that's what Londoners call a night out 39

The Bull Moose hit-predicting algorithm, brought to you by two guys in a shack in Maine 40

Startups get all the love, but scale-ups do all the work 41

Small to Big: The "wow" moment for Yasso frozen Greek yogurt came when Tom Brady crashed the website 42

Features

Eye in the Sky Can airplanes solve street crime? Baltimore is finding out 50

Vin de Scam Bamboo-zing Bordeaux lovers in Berkeley 58

The Things They Buried Historians and grandchildren race against Nazi-grave profiteers 62

Etc.

Has North Dakota State's championship football team had too much of a good thing? 69

Travel: Five fab places to float away 72

The Critic: Cathy O'Neil's quest to defuse *Weapons of Math Destruction* 74

Food: Jersey Mike's wants you to eat a more sophisticated sub 76

Horoscope: You may want to hold off on that product launch until October 78

What I Wear to Work: Personal stylist Skyler McCurine's aesthetic is "just enough too much" 79

How Did I Get Here? Marne Levine, Instagram's COO, has come a long way since her days as the Trash Queen 80

"The cover is on a company that's been hired to do aerial surveillance over Baltimore."

"Why?"

"To help solve crimes."

"That seems great. Is there a particular crime it's been hired to work on?"

"Well, the surveillance goes for hours on end, and it's all over the city, so the idea is that it would be for all crime."

"Oh. And everyone's OK with this?"

"The public hasn't been told."

"You enjoy upsetting me way too much."



International Cover

"The cover is on blockchain."

"I have absolutely no idea what that means."

Bloomberg Businessweek

Blockchain is the new gold. It's a digital ledger that records transactions between computers without the need for a central authority or traditional banks. And it's being used to create a new generation of digital currencies, like Bitcoin. But what is it, really? And how does it work? In this feature, we explore the technology behind the hype and the potential for blockchain to revolutionize everything from finance to healthcare.