Bloomberg Businessweek Contents

"WE DON'T LOSE LIBERTY

IN THIS COUNTRY

BECAUSE SOMEBODY'S SOFTWARE

IS NOT WORKING.

IT JUST ISN'T RIGHT"

p44



"Time is brain"

"Not only did we have this commonality of startups, but we both loved Jesus" "We've exposed a myth that Germans want to be with Germans and Brits with Brits"

Bloomberg Businessweek

April 10 - April 23, 2017

Opening Remarks What's behind so many Wall Street pitches: Tortured data	8
	10
	13
Global Economics	
While all eyes watch the Fed, the Fed watches the Street	15
Guadalajara pitches itself as Silicon Valley's sanctuary city	16
A print-only satirical weekly strikes fear into French politicians	17
"All together now," Thomas Cook tells its multinational travelers	18
Companies/Industries	
Putting a price on miracle drugs	21
Shipyards may bustle again as demand picks up for LNG tankers	23
Who's to blame for sluggish U.S. car plants? SUV buyers	24
With new brands, H&M goes after older, more affluent shoppers	26
Politics/Policy	
Russiagate: The Senate pieces the parts together	28
A change of mission for ICE's community-relations officers	30
Technology	
Lucrative hackathons help elite coders avoid the job grind	33
Why is a treatment for stroke victims slow in reaching most Americans?	34
Changing its name, Taser sells police on its body cams	35
China's DJI rules the air with its civilian drones, but it may need more lift	36
Innovation: Synthetic cartilage that could transform joint replacement	37
Markets/Finance	
Eyeing \$100 million in savings, North Carolina's treasurer fires fancy money managers	38
In Toronto's hot property market, many buyers don't wait for inspections	39
Active fund managers try a new twist on ETFs	40
Wall Street chatterers love disappearing messages	41
Features	
Buying Trouble Post-it creator 3M has struggled in the high-stakes ankle bracelet business	44
Plane Drain The F-35 fighter jet might be the U.S. military's most expensive mistake	50
Entrepreneurial Spirit One of America's fastest-growing churches nurtures startups, too	56
Entrepreneurial Spirit One of America's ractors ground for miles of border fence in Texas	62
A Wall's Limits A look at life and commerce along 55 miles of border fence in Texas	
Etc.	
The designer behind the revolutionary Nest thermostat has been tinkering with the camera	1 7
Fashion: Consider the white sock. Seriously	-
The Critic: The very long history of loan-sharking	7
Sport: All the stuff you'll need to give stand-up paddleboarding a go	7
Survey: What could possibly go wrong during a team-building activity?	- 4

What I Wear to Work: Aday co-founder Meg He wears her clothing line's silk shirts for rock climbing, too

How Did I Get Here? H&R Block CEO Bill Cobb went from marketing stuffed-crust pizza to helping us with our taxes



How the cover gets made

"We have a photo essay that examines the area around a 55-mile stretch of the current Mexican border fence."

"Soon to be replaced by a big, beautiful wall,"

"Perhaps."

"I have a thought: Maybe we should put a picture of the fence on the cover."

"Your creativity never ceases to amaze me."



79