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"HUNGRY PEOPLE AND EXCESS FOOD—CAN WE DO SOMETHING ABOUT IT?"

—NICHOLAS and NICHOL NG, members of our Heroes of Philanthropy list and founders of Singapore's Food Bank

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KRISTIAN SCHMIDT/WILDAID

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"I WANTED TO CREATE A FAN BASE THAT LOVED ME FOR MY ART."

—Musician and *Celebrity 100* member
THE WEEKND

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"THEY'RE NOT BUYING JUST A BAG. THEY'RE BUYING A PIECE OF ART."

—YOSHA GUPTA,
founder of Meraki



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