

# **AN INVESTIGATION AND IMPLEMENTATION IF AN INTERACTIVE ONLINE AUTOMOTIVE KNOWLEDGE PORTAL WITH E-COMMERCE FEATURE USING ASP.NET**

Prepared by: Aminu Yunusa Yusuf

## **ABSTRACT**

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This project is aimed at developing an online knowledge Portal for all individuals ranging from Automobile fans, owners, intending owners and auto-mechanics. As registration is open to everyone, this system can be used by users to register themselves, by logging into the system, they can access member's area. When they have accessed the member's area, they are greeted with latest automotive news from all over the world which they can use t stay up to date. The users can also join the mailing list to receive daily updates and news. Users can participate or start a new discussion through the discussion forum available with numerous topics ranging from various categories to further educate themselves and other members many other functions. This is one integrated system that contains both the user component (users) and the admin component (used by the administrators for performing admin level functions) this portal also enables users to purchase magazines, books and some automobile components. The main aim of doing this project is towards improving the knowledge of the general public on automobiles. This would help the user in making decisions such as deciding on what type of automobile suits them, buying the right choice, knowing what is wrong with their automobiles and how to go about solving it and most importantly share their automotive knowledge with others. The overall aim is toward improving knowledge of the people on cars, technologies and problems in automotive industry. With the implementation of this project Automobile manufacturer can use it a means of getting user Feedback and making the necessary improvements.