

A STUDY ON 3D ANIMATION AND A PRODUCTION OF A 3D ANIMATED FASHION SHOW FOR 'DIOR'

Prepared by: Ma Na

ABSTRACT

This project aims to study on 3D animation techniques which will be used to produce a 3D animated fashion show. It is a virtual fashion show developed by using 3D studio Max 2008 and Adobe After Effects. To create this animation five different stages are required, they are the modeling, animation, lighting, texturing and rendering stage. The fashion show animation includes the human modeling, different kind of clothes and the design of stage. The human character wears the designers' clothes; walk on the stage to show the new designed clothes. This project demonstrates the new idea of virtual fashion show.