A Study and Developing of an E-commerce System for Purple Hut Sdn Bhd with DSS Features by Using PHP Technology

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ABSTRACT

This is an online application system for Purple Hut Sdn Bhd by applying an E-commerce system with DSS features. This DSS features will help customers in decision making based on their needs. The system will help Purple Hut to establish by having an online system which can make their company become more effective and efficient in selling their products. Customers will just need to go through their website and they will be helped by DSS features where it will help them in making decision. This website also will be provided with online purchasing features, and helping in customer decision making. The products will categorized by the customer range of people. It will be an interactive, flexible and adapted computer based system. This system will be developed by using PHP Technology and also Object Oriented Design and Analysis as the methodology.