

# DEVELOPMENT OF AN INTERACTIVE WEB GAME USING ACTIVE SERVER PAGES (ASP) TECHNOLOGY

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## ABSTRACT

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As the Internet has become an invaluable tool in modern day communication, it also provides form of knowledge sharing and entertainment. As the number of users continues to increase day by day, the role of the Internet has also advanced into more complex functions. As the Internet continues to develop more purposes for its usage, a new industry has emerged in the midst of it. This industry would be known as Web advertising. Web advertisement is profitable. The project aims to reveal how web advertisement works and how to make cost out of it. The project does not only focus on web advertisement. In this case, the web application would be the “Interactive Web Game”. The outcome of this project would be a web application that also presents web advertisement using tools that will make web advertising not a bore to the users.