

THE APPLICATION OF DATA MINING CONCEPT IN LOGISTICS AND DISTRIBUTION DATA

Prepared by: Lim Yin Mei

ABSTRACT

This project focuses on the technology of data mining and its application in logistics and distribution data. Beside that it investigates the basic concept of the data mining and provides the general information of data mining. In additional it discusses on the data analysis technique and review on the major data mining algorithm. The potential used of data mining concept being used in logistic industry is identified. A prototype application will be developed to perform data mining technology.