

A STUDY ON DECISION SUPPORT SYSTEM (DSS) AND DEVELOPMENT OF DSS FOR AIA INSURANCE COMPANY IN MALAYSIA USING WEB BASED TECHNOLOGY

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ABSTRACT

The focus of this project is to study on DSS and implementing it in an insurance company in Malaysia. The proposed system is an online system, which will help all Malaysian's make decision on the type of policies they can but from AIA insurance company. In order to develop the system on web-based technology will used. This system will consists of some multimedia features with the use to authoring tools to make the user easier to interact with the system. At the same time, the system will also consists of information about each policy offered to Malaysians by the company. The purpose of this system is to help the user make a= faster decisions. This is because it is an only system where the user can access the system anytime they want and choose a policy. It also can help the company gain more customers throughout Malaysia.