

A STUDY AND IMPLEMENTATION OF ONLINE INTERNATIONAL BUSINESS-TO-BUSINESS COMMERCE INTERACTION IN EXPORT/IMPORT OF SNACKS USING PHP/MY SQL TECHNIQUES

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ABSTRACT

This project and learns about online ordering for international business-to-business commerce interaction in export/ import of snacks. Besides, a study of export and import business flow is also required in order to accomplish this project. The aim of this project is to produce an export import system which bridges the gap between production factory and resellers. The system also aids resellers to get the snacks at a reasonable price. In completing this project, PHP and MYSQL technologies are employed to develop the system. Besides, a research will be done on the suitable life cycle, tool and techniques in the system development as well as documentation. By having this system, the production factory can easily market its product and those resellers can easily acquire their goods across the world.