

# **A STUDY AND IMPLEMENTATION OF A WEB BASED INFORMATION SYSTEM FOR AN ONLINE FEMALE MAGAZINE COMPANY ENTITLED “SHE E-MAGAZINE”**

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## **ABSTRACT**

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The aim of this project is to investigate and deliver a web based information system for an online female magazine company, which is entitled “She E-Magazine”. The investigation will focus on the problems which are faced by women, especially career women, who do not have much free time to do reading. E-magazine will be delivered to suit the demand of current users by using available technology resources. The system will provide informational articles to let the users to browse through. Some other features to be included are membership subscription, newsletter, current and previous issues, personal archive and others. A further investigation on readers’ preferences will be conducted to gain the system attractiveness. Considering most of the users have limited free time nowadays, the system will then provide flexibility and convenience for them in obtaining information. Therefore, they are able to get the benefits of the e-magazine in just one click