

A STUDY AND IMPLEMENTATION OF THE ONLINE RETAILING SYSTEM FOR INTI COLLEGE MALAYSIA BOOK CENTER

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ABSTRACT

This project studies the existing system implementation in ICM Book Center. Due to the problems and limitations of the current system, the author proposed an online system to enhance the efficiency of business processes. Thus, the aim of this project is to study and develop an Online Web Application to create an online version of retailing system.

In the system proposed for this project, there are two main modules developed by author. The author has developed one module for customer users and another module for admin users. When the user logs in as customer, the system will load the customer interface that allows the customers to update the customer's information, view product information, view online promotion and new arrival, search for products, and provide user feedbacks online, make order online, and many others. For administrator, the system allows the admin to update publisher information, administrator information, product information, add new publishers, update transaction details, view report, and so on.

In short, the main purpose of developing the proposed system is to create an online version of retailing system from existing business processes which are done manually. This project is hoped to bring efficiency improvement to the INTI bookstore retailing process and encourage students to buy books online from the bookstore.