A DEVELOPMENT OF A PROTOTYPE OF AN INTERACTIVE CD AS A MARKETING TOOL FOR INTI GROUP OF COLLEGES WITH ANIMATIONS

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ABSTRACT

The research of this project are all documented with a literature review of the 2D and 3D animation and its technique involved, the preliminary investigating and fact finding methods, designing and developing the system, testing and evaluating the final complete system in various aspect. Besides that, the required specification for the system is defined in terms of its functional, features and its hardware and software requirements in order to implement the application system. The design of the system provides a rough view of how the system would eventually look like. The author provides storyboards of the system interface and documented these design principles and strategies and its elements used. The development of the system is documented by listing down all the functions and features of the system. The functions of the system are such as short video clip, academic programs offered by the college, the college profile, and the information for the five campuses in Malaysia. The system is then tested and evaluated by several users and the feedbacks are gathered, analyzed and documented based on several aspects such as the design of the system, the functionality, the interactivity of the system and the information given by the system.