# IMPLEMENTATION OF AN ONLINE VISUAL REFERENCE GUIDE FOR BASKETBALL SHOE ENTHUSIASTS

Prepared by: Chin Too Choong

# ABSTRACT

This project aims to implement a multimedia concept in developing an online visual reference guide for basketball shoe enthusiasts. Research and analysis will be conducted on visual information and how it can help in providing another way of providing information. Developed for an online environment, this project will help basketball shoe enthusiasts to have access to different types of basketball shoe information. In relation to this, the author will add a collaboration feature whereas users of the system will be able to share ideas and thoughts by posting messages in the integrated forum. By using both static and interactive images, the system will provide users with better visual experiences when looking for information about a particular shoe. The project seeks solutions on providing a centralized location for all basketball-related information. The project hopes to make better use of elements other than text to enhance communication between user the system.