

# E-Commerce Development for SMES in China

Prepared by: Zhu Qing

## ABSTRACT

---

The purpose of doing the research project is to fulfill the requirement of pursuing the Master Program in E-commerce at Coventry University.

The goal of the project is to research the actuality about the E-commerce Development for SMEs in China.

The objective of this project is to determine the possible problem and limitation that restricts the development of SMEs in China and try to provide some recommendation that can help China's SMEs develop their E-Commerce business. The administrator of China's SMEs can know the actuality about the E-commerce development in China's SMEs and will get some suggestion about E-commerce development through this paper.

This dissertation consists of 6 chapters and each chapter focuses on different aspects of the paper. Below is the list of the chapters with the summary.