

Analysis of Security Risks and Issues of E-Commerce of China

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ABSTRACT

This inductive study investigates the security risks and issues in E-commerce of China. At the present time, the E-commerce is getting more and more popular, and the competition of E-commerce is getting more and more intensely. In order to survival in today's market situation and face the current trend, each organization should to better improve their internal operation , and reduce the risks and issues in the E-commerce.

The security risks and issues of E-commerce is the popular topic in field of theory. In this research paper, it will divided into 5(five) chapters, each chapter will summarize at below.

Chapter 1(one) is introduction, which is briefly introduce of the E-commerce in China, and at the same time, 3(three) E-commerce platform are selected as sample. In this chapter the background of study will be briefly introduce, and the statement of the problem, research objective , research question, significance of study and the limitation of the study will be introduce in this chapter also. Chapter 2(two) is literature review, which is introduce some of theorists' concept and notion about the E-commerce. Such as the definition of the E-commerce, types of E-commerce, and advantage and disadvantage of E-commerce, in this chapter the researcher will introduce the key success factor of E-commerce briefly. In Chapter 3 (three), research methodology will be talked about, both primary and secondary researchers are used in this paper. And the primary data gathered by both of questionnaires and interviews. The source of secondary data through the news online, text books, journals, magazines and so on. The primary data will be analyzed in chapter 4 (four). All the data will be entering in SPSS software and Excel and then provide detail analysis. Lastly, in chapter 5(five) the conclusion and recommendation will be prepared, in this section will summarize the entire content and give some recommendation to solve the problems and for better improvement.