

# **A Study and Evaluation of E-Commerce of Xin Hua Bookstore on Line System**

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## **ABSTRACT**

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E-commerce is electronic commerce, in author's opinion, it means customers and companies who buying and selling of products or services over electronic systems with information technology such as the internet and other computer networks (Wikipedia, <http://en.wikipedia.org/wiki/E-commerce>, 2000). Especially the internet, E-commerce is main about setting business on the internet, and allowing visitors to access E-commerce website, and through a virtual catalog of products/services online to choose preferred ones. When a customer wants to buy something he/she likes, they can just add it to their virtual shopping cart. Items in the virtual shopping cart can be added or deleted, and when the customer check out the bill of personal account, the E-commerce system will automatically account total amount and the customer only need make a payment online with credit card. Otherwise E-commerce is not about just online stores, it's about anything and everything to do with money. Like the banking system is also belonging to E-commerce system, the system has developed in people's life deeper and deeper.

The meaning of electronic commerce has changed over the last 30 years. Originally E-commerce meant the facilitation of commercial transactions electronically, using technology such as Electronic Data Interchange and Electronic Funds Transfer. Another form of E-commerce was the airline reservation system typified by Sabre in the USA and Travicom in the UK.