

E-Learning as a Strategic Tool to Private Higher Institution (Malaysia) from Student Perspectives

Prepared by: Ibrahim Mohammed Gaddafi

ABSTRACT

The implementation of e-learning successfully depends to the extent of the needs and wants of the entire stakeholders in the private institution, derives a responsibility to summarise the responsibilities of each stakeholders group.

The e-learning has faced a tremendous advancement in the aspect of computer technology and evolution, which came along with internet and technology, which has led to new approaches in the learning process, which is generally summarized under the word e-learning. The main purpose of e-learning is to show how organization use e-learning as a tool which serves as a strategic advantage in the competitive market in education industry, it will also show the technology basis, which will examine the requirement for e-learning environments. A special chapter is dedicated to e-learning and frameworks which is use in the research, and also depicts what is the need of strategy in the earlier chapter of this work. An example for a state of the art e-learning system, which has been designed by and developed under the guidance of the author, will be given, successfully completed projects based on this environment will be presented to show possible operational areas, and ideas for futher developments will be sketched. The prospect associated with e-learning has been viewed as an ends to a means in the education industry, where several factors has contributed to the success and adaptation of e-learning into the traditional teaching method, and this has help to understand what is the benefit of e-learning and what makes it a strategic tool in private higher institution is being tackled.