

# The Adoption of Blended Learning in Malaysian Private Universities: Students Perspective

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## ABSTRACT

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As the world changes due to advancement in technology and innovation, likewise education and the way teaching and learning is or should be conducted. Many universities or educational institutions agonize on the best way to improve teaching and learning in order to achieve a certain level of academic excellence, some think of Blended learning system as the best option. Kling (2003) argued that successful education must have to involve building relationships by interaction between the teacher and the learner and also between the students themselves. Jones, et al., (2000) mentioned that another great setback of distance learning is that it makes difficult for students to engage themselves in a productive and meaningful work in the e-learning environment. Some authors advocated that virtual or e-learning doesn't contribute positively towards learning. It is quite obvious that at first, e-learning seems to be the ultimate solution in addressing teaching and learning problems but as its adoption rate increases and the outcomes are examined, e-learning eventually appear to have some strong setbacks. As more and more research on teaching and learning are done keeping in mind technological advancement and factors that motivate teaching and learning, experts and researchers thought of ways to develop a learning model in order to improve the quality of learning in the modern world so as to breach the gap that exists in the process of teaching and learning. Then came the concept or a phenomenon called Blended learning. While blended learning seems to be quite suitable for today's private and public universities, the current adoption of this learning method seems to be slow. This research work is an explorative study on mixing blended learning in Malaysian Private Universities in view of the students and also examines its perception between the learners and the tutors and the impact or outcome of this learning model towards teaching and learning improvement. Learning models like the use of pedagogic approach in learning, theories, concepts and other related articles with ethical and moral behaviors in the process were at full accountability for the excellence of this research work. This research addresses the doubt on blended learning as the suitable and decisive learning approach for today's technological and dynamic world.