

# Stressing quality

Deciding where to pursue one's higher education can be such a difficult task, what with the presence of so many private colleges and institutions of higher learning. Needless to say, the track record of a college or centre comes into play in what people would be assured by a good background. If Inti College has one thing going for it, it must be its good track record of 12 years.

That translates to having delivered the goods and met the expectations of many students over the years, of course. Adding to its attractiveness is the availability of its "3+0" degree programme here, a popular choice currently due to the economic situation. So, if one is thinking of acquiring a degree in business administration, accounting, finance, marketing, computer science, or business information technology, Inti should present itself as an ideal choice.

At Inti, students are promised highly qualified lecturers who not only have teaching experience but also industrial background. The

presence of these lecturers, says the college, has made it an equal partner with the universities overseas that award the degree. School of Business and Law dean, Dr Joseph Lee said the University of Hertfordshire (UH) in the UK, which confers the Bachelor of Arts honours in business administration, marketing, finance and accounting, is playing a supporting role rather than a supervisory one as they believe in the expertise of Inti's lecturers.

Inti does not adopt the UH model totally but adapt it to suit the local environment. Citing an example, Lee said Inti introduces local content in the case studies and project papers for the final year to make the experience more real to the students. The college is also concerned about producing students who can think and not regurgitate facts from their textbooks. "We even have a visiting lecturer from UH who gives lectures on dissertation writing to students and local lecturers. The lecturer, Peter Newman, comes with impressive qualifications and credentials and will



Lee (second from left) in a discussion with some lecturers. On the right is Newman.

be here for at least a semester to help the students," Lee said.

Realising the importance of producing students with practical and marketable skills, Inti has introduced the latest trend in the business industry in its courses. "We have included the latest information on Malaysian taxation in accounting papers in the final year," Lee said.

The college also makes it a point to use softwares that are currently used in the industry to teach students. These tools and information will, of course, give the students a headstart when they look for jobs.

Another important point, Lee pointed out, is that students opting for the "3+0" business programme will obtain not just a business degree with majors but specialised degrees in accounting, finance, marketing and business administration.

Computing students can expect facilities to be up-to-date and practical. According to School of Computing and Information

Technology dean, Dr Yap Su there are six computer laboratories with more than 200 new computers and servers. All the computers are connected in multi-platforms consisting of UNIX, Windows-NT, Novell Network systems so that users can access the needed software at any work station.

Yap said that Coventry University, which confers the B.Sc. (honours) in computer science and BA (honours) in business information technology, allows the college to be involved in the development of the programme. "We can propose courses which meet the local needs and incorporate them in our syllabus," he said, adding that the school has the experience of running the "2+1" programme at Coventry University for more than 10 years.

The next intake for the degree programme in business computing commences on December 1. More details, call 06-7982000 or 03-7

By Ciao Ciao