

Colleges in smart partnership

Merger gives birth to Inti-Alif Creative Academy

IT was a moment of significance for Inti College, when it signed an agreement with Alif Creative Academy in a move to merge the two institutions of higher learning.

The partnership is in line with the government's call for private colleges to merge with a view to strengthen and consolidate the field of private education.

Signing on behalf of Inti College was its vice-president, Dr Chia Swee Ping, while chief executive officer Benjamin Davidson represented Alif Creative.

The signing was witnessed by Henry Wong of Alif and Inti's financial controller, Boh Boon Chiang.

With the merger and the issuance of new shares by Alif which will be fully subscribed by Inti, the latter will own 57.22% of Alif.

Proposals have been made to change the name to Inti-Alif Creative Academy. The change will be made as soon as approval is given by the relevant authorities.

The signing is a historical milestone for Inti as it is linking itself with an institution which has experience and expertise in the field of art and design.

Chia said that Inti is committed towards widening its range of academic programmes to meet the ever-



Sealed ... Boh, Chia, Davidson and Wong after signing the agreement.

sophisticated demands of both students as well as present-day employers.

The MoU, he said, reflects the intention of both parties to work

together to develop Alif further in the creative fields of study, including, but not limited to the fields of architecture, interior architecture, interior architecture and design,

graphic and multimedia design, furniture design, photography and community design.

Alif Creative Academy which was set up three years ago in

Petaling Jaya, currently offers and design courses specialising in graphic design, furniture design and architecture. It has, since inception, attracted many students who found favour with their practical and stringent programmes.

Davidson said: "We are extremely elated by this merger as it relates to the provision of better academic facilities and excellence for students."

He added that it also marked a watershed for Alif to be recognised as an institution with great potential and in particular, to receive endorsement from Inti.

Inti has a student population of 11,000 located in campuses in Petaling Jaya, Penang, Sabah and Sarawak.

One of Inti's features is its strategic alliances with internationally renowned universities, which is a reflection of its high standards of academic programmes and state-of-the-art facilities.

Inti offers 340 programmes through its partnerships with the University of Hertfordshire in Britain, Coventry University in Britain and the University of Wollongong in Australia.

It also provides for credit transfer, twinning and advanced learning programmes with these universities.