



FOND MEMORIES ... INTI students posing with Irene Glendinning of Coventry University during the Home University visit programme recently.

Distinctive course at INTI College

Offers wide variety of business studies

By R.V. Veera
veera@nstp.com.my

THE chance to study locally and obtain a world-class business degree is a wonderful opportunity for students who are unable to pursue their studies abroad.

INTI College, one of the leading private colleges, is continually developing courses in line with the needs of the industry, for such students.

Thanks to its strong links with foreign universities, local and foreign students have an extensive array of 3+0 degree programmes which offer students' practical and international experience.

Among the programmes available are degree courses from the University of Hertfordshire in United Kingdom which offer majors in Business Administration, Accounting, Finance and Marketing.

INTI College has also tied up with the University of Wollongong, Australia, to offer a 3+0 Bachelor of Accountancy degree.

As the demand for business degree escalates in the new millennium, INTI College has followed through its mission to provide quality education that would enrich its students' intellect, culture and social life.

Its business courses are distinctive because they prepare students

for the realities of modern business world and open up an attractive range of careers to its graduates.

These courses combine theoretical knowledge and practical experience.

Most of the subjects offered under this provide offer opportunities for students to be involved with real business situations.

For example, in subjects such as Business in the Information Age, Marketing and Research Methods, students undertake major group projects requiring field investigations in business.

According to Geetha Muniandy, a lecturer at the School of Business and Law, most of the courses taught at INTI College give prime importance to the involvement of students in the class, rather than the traditional lecture method.

"Most of the Marketing and Management courses are devoted to providing students with the business basics, which will give them a foundation for continued studies in business. In short, the very nature of the teaching method employed demands a high level of attendance, preparation and participation," she said.

INTI College has also adopted a holistic approach in its academic disciplines and has initiated three strategies to transform undergraduates from being mere future employees to innovators.

The college's human resource training is focused on making students IT-focused and equipping them with hands-on experience that they have an international perspective.

Currently, INTI College is collaborating with organisations such as Sun, Hewlett-Packard, Eri Western Digital and Oracle to internships programmes for students.

It is an exciting avenue preparing students to apply their knowledge and skills in a practical environment even before they graduate.

INTI College has also initiated Home University Visit programme for 3+0 students to experience in a foreign University.

The recently-launched programme is aimed at giving students the opportunity to and experience campus-life at Alma Mater in the UK.

Eight students from the University of Hertfordshire and Coventry University took part in the such visit conducted recently.

A second Home University visit will be organised during the coming April semester break.

Enrolment for the next session begins on April 27.

For more information, contact INTI College Malay: 7962000 or INTI College S. Jaya at 03-5634 3244 or visit website at <http://www.inti.edu>.

