

The Power of Partnerships

Inti College believes that top-notch education should keep pace with global business and management developments. A good way is to forge alliances with local and foreign organisations.

IN THE face of globalisation, local educational institutions and the authorities must adapt and work hard to boost our education sector's competitiveness. For one thing, management trends and quality issues in the rest of the world impact Malaysian education as well.

Tan Yew Sing, president of the Inti International Group of Colleges, points out that Malaysian institutions running twinning and 3+0 programmes must ensure that the local students' experience equals that of their counterparts in the partner universities. This means the course content should incorporate the latest business and management developments in the respective foreign countries.

Part of Inti College's efforts to meet this requirement is the formulation of innovative, synergistic links with local enterprises to offer a relevant business training platform for students.

On October 17, Inti signed a memorandum of agreement with Ericsson Academy Malaysia Sdn Bhd to jointly provide the On-line Certified Mobile Internet Professional Programme (CMIP@IE).

An easy-to-learn, Web-based learning programme, the CMIP@IE provides comprehensive up-to-date and relevant content. The programme is highly useful for students and working adults who wish to learn about

foreign campuses such as those in Vietnam, Indonesia and Bangkok.

He adds that by running the programme, Inti has become a serious provider of competency-based technologies. Inti students will enjoy the advantage of having both theory in IT as well as hands-on training in wireless technologies.

Inti is seen as a learning organisation which fulfils the present-day needs of students, industries and the country. This is reinforced by the move by the Inti International Group of Colleges and China's Tsinghua University to jointly set up a corporate training centre in Malaysia.

The Inti-Tsinghua training centre allows collaborative training programmes to be conducted in Malaysia as well as at the university's Centre of Overseas Exchanges in China. This pact caters for executives seeking leading-edge knowledge for professional and business advancement.

Inti's corporate training arm, Inti Management Services Sdn Bhd (IMS), will undertake the recruitment of business executives in Malaysia, Singapore, Thailand, Indonesia and Vietnam.

The renowned Tsinghua University is one of China's most important bases for professional training, scientific research and development. Inti's alliance with the university is timely given the fact that China is an emerging economic power, with its recent entry into the World Trade Organisation opening up even more business opportunities.

This collaboration includes IMS conducting executive seminars on business and investment in China. The first of the seminars will be held at Tsinghua University between Dec 10 and Dec 15.

Inti's foray into corporate training coincides with the current robust demand for courses that will improve the knowledge and skills of business executives. The college's broad line-up of programmes include those in business-related fields such as accounting, finance, business administration, production management in American, British, Australian and New Zealand universities.



Fahmi (right) and Lee sealed the agreement between Inti and Ericsson Academy with a handshake.

with the rapid changes in telecommunications landscape, particularly the shift towards a wireless, mobile world.

In the partnership, says Ericsson Academy director Fahmi Hamzah, the academy plays the role of knowledge and technology provider. It supplies elements such as state-of-the-art laboratory facilities, and technological know-how and expertise. 'We are confident that Inti College, with its extensive experience and well-established credibility will push the success and deliver Fah Onn says the CMIP@IE will be extended to China as well as to Inti's for-