

## International Conference on e-Education 2001

INTI Foundation is holding an International Conference on e-Education in conjunction with the 15th Anniversary Celebration of the INTI Group of Colleges. The conference at the Mines Beach Resort in Kuala Lumpur from 29-30 October, 2001 will be officiated by the Minister of Energy, Communications & Multimedia, YB Datuk Amar Leo Moggie. The conference will focus on the management of information and communication technologies in e-Education, with special emphasis on quality and effective learning. It provides a platform for interaction and sharing, involving experts from countries such as the United Kingdom, United States, Australia, New Zealand, and South East Asia.

Plenary sessions will be held in the morning and break up sessions in the afternoon. Speakers include distinguished local and international academicians and e-learning experts, including...

- Tan Sri Dato' Dr Haji Abdullah Sanusi Ahmad (President, Open University Malaysia) - "Some Experiences of Open Universities in Asian and Pacific Countries."

Tan Sri Sanusi will discuss open education in Asia Pacific countries and elaborate on the motivation for the establishment of these universities, the delivery approaches and the challenges they face.

He has presented more than 20 papers since 1994 at national and international conferences and seminars. Currently, he is Group Executive Chairman of METEOR Sdn. Bhd and President/ CEO of Open University Malaysia.

- Terry Hilsberg (Chief Executive Officer, NextEd, Australia) - "Higher Education crossed the Internet Chasm"

Internet based education was meant to revolutionize higher education delivery. Today, 4-5 years into the revolution a more sober view of the strengths and weaknesses of this mode of delivery is emerging. The author will discuss his conclusions based on over 30 high education institutions as they grappled with digitizing their delivery infrastructure.

Terry Hilsberg is the founder and CEO of NextEd Limited, a Hong Kong based company that partners with higher education institutions in digitizing their infrastructure. He also worked as a senior government official in Australia and as a private investor in Japan and China. In 1998 he was part of a team asked by the Australian Government to undertake a review of the Australian higher education system.

- Ms Virginia C King (Coventry University, UK) - "A Student-focused Approach to the Management of e-Learning Projects"

Ms King's presentation discusses factors that critically affect the success of e-Learning projects. As institutions chase the e-Learning bandwagon, they risk repeating the mistakes of those at the front of the field. As a synthesis of new technology, pedagogy and change management, e-Learning exposes those who introduce it to various threats. The greatest risk is concentration on the technical, financial and managerial aspects and a neglect of e-Learning's raison d'être - the student. Ms King is the Information System Subject Leader in the School of Mathematical and Information Sciences at Coventry University.

For further details on the conference please call 06-798 2000 extension 2320.