

Pre-MBA courses through action learning

By Sheshadri Sridar

A MEMORANDUM of Agreement has been signed between Inti Management Services Sdn Bhd, Cambridge Online Learning Limited and the International Management Centres Association (IMCA) to provide the Cambridge Online pre-MBA executive programmes for junior and medium level managers via the action learning methodology.

Action learning is Internet-based with professional online tutoring and interactive online study groups. Students can revise the course syllabus at their own pace and a list of recommended revision books are available online.

Students are grouped into online sets of 20. During each session, students will discuss opinions and complete assignments which will then be assessed and graded.

"Action learning has been around for about 50 years," said Kate Coleman, ICMA's director of partner development. "It is being adapted by educators worldwide

because of its low drop-out rates. It provides active business people with online facilities that help them to learn from collective experiences and strategies that are obtained from online meetings."

Graduates of the pre-MBA course may pursue a full MBA qualification at the University of Action Learning in Boulder, United States, which is sponsored by IMCA.

According to Daniel Chi, director of Inti Management Services, the "fees are reasonable", ranging from RM12,500 to RM15,700.

"The executive certificate or diploma and the MBA is attainable in 30 months," he added.

Inti Management Services, incorporated in 1994, is a fully-owned subsidiary of Inti Universal Holdings Berhad. It is primarily involved in providing corporate training, consultancy services, international conferences and seminars.

For details, call 03-21632853, e-mail dchi@inti-kit.com or visit www.inti-kit.com