

A good learning experience for students

By SIMON KHOO

LEARNING can be both fun and rewarding as a group of about 30 final year students from Inti College's school of business and law found out recently.

These students had a fair deal of fun and learning experience when they participated in the Young Entrepreneurs Trade Fair held at its main campus in Bandar Baru Nilai.

They managed to make RM430 in profit which would be donated to a charitable organisation.

The fair was part of the students' practical training to set up their own business entity, which includes creating a business plan, developing the concept, marketing, running and preparing a balance sheet at the end of it.

Hundreds of students from other

fields supported peers by patronising their stalls, consisting of mainly food items such as Japanese, Taiwanese and local delicacies.

Nigerian Eyo Anthigha said the whole entrepreneurship experience was challenging and a big difference to what was taught in class.

"I personally enjoyed the fun of selling and meeting people. I would certainly consider taking up entrepreneurship as a career," said the international student.

The school of business and law dean Dr Chew Tek Ann said the trade fair was part of their efforts to train students by incorporating academic study with fairground fun.

"Our aim is to motivate students to choose entrepreneurship as a career," he added.