

# Trendy schoolbag - for - e - quiz - 2003 winners



**GOOD PRIZES:** (From left) Lim, Krishnan and Tan with the Eastpak bags that will be given away as prizes. UFL presented The Star with RM8,000 worth of backpacks, pouches and micro-bags.

**PETALING JAYA:** Comquiz 2003 winners will be glad to know that come August, there will be an assortment of colourful schoolbags in store for them, courtesy of Eastpak.

Universal Fitness and Leisure Sdn Bhd (UFL), the sole distributor of the US-based company's bags and travel and leisure gear here since 1997, has joined Inti College, Microsoft, Acer and Brunfeld in sponsoring backpacks, pouches and micro-bags which would be given as prizes to students who ace the competition at Comquiz.

UFL managing director Radha Krishnan presented *The Star* marketing services manager Iris Tan with the array of Eastpak gear.

Krishnan said Eastpak schoolbags would make good prizes for the competition as they were practical and conducive for the student's daily routine.

"The key participants in this IT quiz will be secondary school students who are smart, excel academically and are hip and active at the same time. Eastpak bags are a sort of luxury item in that this age group are not always able to afford them. So by having the bags as prizes, it will be a very rewarding experience for the students who win," he added.

The company's assistant general manager Benny C.L. Lim added that the features of the backpacks, like the built-in organiser system inside the bags, were the main attraction for students.