

INTI college bags export award



FOR EXPORT : Tan Sri Dr Abdul Majid receiving the award from Huhtala.

THE United States Department of Commerce recently presented INTI College with the Certificate of Appreciation for Achievement in Trade. The award was presented in recognition of INTI College's successful effort to increase trade between the United States and Malaysia.

The Certificate of Appreciation for Achievement in Trade recognises foreign business partners, trade associations, US government agencies, and other qualified recipients for supporting US export development and for creating opportunities for US businesses through trade.

The award is a landmark achievement, as it reinstates the College's effort in promoting US education since 1986. INTI features the largest American Degree Programme (ADP) in Malaysia, enrolling more than 900 ADP students.

United States Ambassador to Malaysia Marie T. Huhtala expressed delight that INTI has been so active in promoting US education in Malaysia over the past 16 years, contributing significantly to US exports and Commercial Service (CS) KL Success Stories.

"If we consider the average

export value per student to be \$12,000 (RM 45,600) per year, INTI's contribution to US exports would be a sizeable \$84 million (RM319.2 mil)," she noted.

INTI has been supportive of Commercial Service events and programmes in Malaysia, and has encouraged students to attend the CS's annual Study USA Fair for the past three years. INTI also participated in a CS KL-led delegation to the NAFSA Education Conference in Philadelphia in May 2001 and provided six interns to assist Commercial Specialists in their projects.

INTI College is the first higher learning institution in the country to be recognised for its multinational cooperation via academic collaboration. The award reflects the College's longstanding commitment to establishing and sustaining strategic partnerships with a host of universities in the United States.

Tan Sri Dr Abdul Majid Ismail accepted the award on behalf of INTI College.

Ann Bacher, Regional Director, East Asia/Pacific, US Commercial Service, and William Zarit, Senior Commercial Counselor, US Embassy, also attended the ceremony.