

More hospitality courses at colleges

KUALA LUMPUR: With the emphasis given to the growing tourism industry, private colleges are introducing hospitality and tourism management courses to their line up of degree and diploma programmes.

Many of these hands-on courses will be introduced at the 21st Facon Education Fair 2006 next month.

Facon is held twice a year, in March and December, and more than 400 local and foreign higher learning institutions will take part.

Next month will see the participation of groups from Holland, Japan and Singapore.

Among those promoting their tourism courses will be

KBU International College.

Best known for its certificate, diploma, pre-university and degree programmes in art and design, business, computing and Information Technology, multimedia and language studies, KBU is excited about its new Hospitality and Tourism Management programme, which begins in January.

KBU marketing manager Yap Chen Long says students who sign up for the course will intern for one semester at a new hotel to be launched next year under the KBU brand.

"We are also fostering partnerships with other hotels to give our students more choices," he said.

Informatics College is also

treading new ground.

In addition to the Information Technology programmes it traditionally offers, it is launching a tourism management programme next year.

The new course will offer students practical lessons at top resorts and hotels here at home and in Singapore, Britain, the Seychelles, Mauritius and Sri Lanka.

"Our students will not only receive quality education, but an important cultural experience as well," said Informatics Global Education senior executive director Lawrence Wee.

With an established A-list of tourism-related courses at its Genting Inti International campus, Inti International University College

has strong links to the hospitality industry.

After their graduate internship, many students walk out with a job in hand.

The college also holds its own annual job fair for final year students.

All three institutions offer scholarships and other forms of financial aid.

The *New Straits Times* and *Nanyang Siang Pau* are the official media for the fair which kicks off here on Dec 2-3 at the Putra World Trade Centre.

It will travel to Alor Star on Dec 5, Penang (Dec 6), Ipoh (Dec 7), Malacca (Dec 8) and Johor Baru (Dec 10) from 12pm to 6pm.

Admission is free.



KBU marketing manager Yap Chen Long says students will intern at the new hotel



Informatics College's Lawrence Wee says students will enjoy cultural experience