



Loke (third from left) presenting copies of the NST to Chia and NSTP head of circulation Tasman Harith Ismail.

NST for eight colleges from Great Eastern

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KUALA LUMPUR: Great Eastern Life Assurance (M) Berhad is sponsoring the *New Straits Times* for the second year running to eight colleges in peninsular Malaysia under its College Partnership Programme.

The sponsorship is worth RM50,000 and the colleges receive 100 copies of the NST daily for 18 days.

The colleges in the Klang



Valley are KDU College in Damansara Jaya, Sunway College in Bandar Sunway, and Taylor's and INTI College both in Subang Jaya.

The others are Universiti Teknologi Malaysia and SAL College Johor Baru (both in

Johor) and Institut Teknologi Pulau and Institut International College (both in Seremban).

Great Eastern head of corporate communications Amy Loke Siew Pei said the company picked the NST as it was comprehensive and, therefore, could improve the students' general knowledge.

"It also benefits the students, especially in highlighting the importance of English in colleges," she said at the NST presentation ceremony at KDU College.

KDU College Sdn Bhd principal officer/chief executive officer Dr Chia Chee Fan said it felt honoured to be among the four colleges chosen in the Klang Valley.

She said by reading the NST, the students could access more information to help improve their general knowledge.

"I hope that they will read the newspaper and share the information gained on current issues with their friends," she added.