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Growing demand for hoteliers

BLUE Mountains International Hotel Management School (BMIHMS), the No.1 hospitality management school in Asia Pacific and Australia (Taylor Nelson Sofres Survey, 2013) and winner of the Tourism Education and Training award at the Australian Tourism Awards 2013, is offering its Bachelor of Business in International Hotel and Resort Management degree at INTI.

Graduates of the programme will have the right qualification to help fulfil a growing demand for professionals in the local and regional hospitality and tourism industry.

The three-year Bachelor of Business in International Hotel and Resort Management degree provides broad business-focused education and training in all key aspects



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of hotel and resort management.

The syllabus includes practical skills development where students have the opportunity to learn in a simulated hotel environment.

Students are prepared for supervisory and management trainee

positions on graduation in the hotel industry, particularly in resorts as well as associated accommodation, hospitality and tourism sectors.

With a strong focus on driving innovative learning and international exposure, the Blue Mountains degree leverages on the use of technology, including video conferencing in creating global classrooms where students at INTI can exchange ideas, interact and build a network with their counterparts at Blue Mountains in Australia.

With an embedded study trip to any of Blue Mountain's institutions in Asia, students are able to engage with fellow hospitality students in the region to enhance their understanding of the Asian hospitality industry.

Both INTI and BMIHMS are

part of Laureate International Universities, the world's largest and fastest growing network of private higher education institutions.

"Blue Mountains is proud to be the No.1 hospitality school in Australia and Asia Pacific.

"We believe our collaboration with INTI will further strengthen this position. Malaysia is one of the hottest tourism destinations in the world now.

"Hoteliers in Malaysia are looking for people with global skills and we know the Blue Mountains International Hotel and Resort Management degree will provide these much sought-after global service skills," said BMIHMS chief executive officer Guy Bentley.

INTI's partnerships with industry players include those with the

Malaysian Association of Hotels Training and Education Centre (MAHTEC) for industry certification for hospitality graduates; Dorsett Hospitality International for training facilities and other learning resources at INTI Subang; Hard Rock Hotel for internship programmes and other learning opportunities at INTI Penang; and Shangri-La Tanjung Aru and Spa, Le Meridien Kota Kinabalu and Hyatt Regency Kinabalu for support for a work-based diploma in hotel management in Kota Kinabalu, where INTI is Malaysia Center for Tourism and Hospitality (MyCenTHE) cluster leader in Sabah.

■ For more details, call 03-5623 2800/04-631 0138 or visit www.newinti.edu.my