

Specialising in mobile application development

THE computing landscape is currently dominated by mobile devices. There is a growing demand for expertise and highly specialised professionals in mobile application development to fulfil this market need.

To prepare aspiring innovators for this fast-growing sector, INTI International University offers a specialisation in mobile application development in its Bachelor of Computer Science (Hons) degree, which incorporates international exposure, innovative learning and individual development.

"Research has shown that mobile phones have overtaken the use of personal computers as the most popular way to access the Internet. Looking at recent trends, more and more users are using their smartphones to access the web, check e-mails, go on social networking sites, play games, listen to music and more.

"Our mobile application development specialisation allows more students to be trained and qualified to produce mobile apps for individual consumers and enterprises," says Assoc Prof Goh Poh Kim, head of discipline – computer science at INTI International University.

Apart from mobile application development, students of the



Mobile application development exposes students to the latest trends in mobile platforms as well as the latest tools available for mobile development.

Bachelor of Computer Science (Hons) degree can specialise in digital marketing, network and mobile computing, network security and software engineering.

They can choose their specialisation in the second year of the programme.

Emphasis is placed on applied knowledge with 50% of the curriculum based on practical application. Employer

projects as well as internships at organisations such as INTEL Technology, Sony, CSC Malaysia, Khind Holdings and Silverlake Sprints provide strong innovative learning and individual development opportunities.

The Bachelor of Computer Science degree is validated by Coventry University, UK, and dual awards are conferred to graduates by both Coventry University and INTI International University.

development exposes students to the latest trends in mobile platforms such as iOS and Android as well as the latest tools available for mobile development. This specialisation is designed to equip students with the fundamental theories and practical skills to develop mobile applications in various platforms.

"Immersion in real employer projects will make their transition to the actual workplace a smooth and seamless one," says Assoc Prof Jasmine Low from the Faculty of Science, Technology, Engineering, and Mathematics at INTI International University.

More than 80 organisations, including software houses and multinational companies, have come on board to work with students on employer projects that develop students' problem solving, collaboration, communication and critical thinking skills.

These will help them gain the experience and readiness for global employability.

In return, INTI students provide fresh, innovative and applicable ideas and solutions that organisations are able to adopt and apply in their businesses.

Rated the "Modern University of the Year" by The Times Good University Guide 2014, Coventry University was also the winner of Times Higher Education's 2011 awards for "Entrepreneurial University of the Year" and "Outstanding Students Support".

Coventry University's computing and IT programmes are also accredited by the British Computer Society.

"Mobile application

■ For more information, call 06-798 2000 or visit www.newinti.edu.my