

Driving careers forward

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THE University of Wollongong's Sydney Business School (UOW-SBS), one of Australia's best business schools and a highly ranked university, offers a Master of Business Administration (MBA) programme in Kuala Lumpur that meets the growing need for high-quality postgraduate programmes for working professionals.

The UOW-SBS MBA available at INTI International College Kuala Lumpur enables students and working professionals to expand and advance in their respective areas of expertise, build professional excellence and enhance their leadership capabilities.

An overarching theme of the programme is an emphasis on analytical thinking, innovation and creativity, which are critical for entrepreneurial and business success. Included in the UOW-SBS MBA are six master classes that focus on contemporary Australian, Asian and global issues via the topics of leadership, entrepreneurship, business risk, adapting to change, corporate social responsibility and sustainability. Half of the programme modules are taught by overseas MBA lecturers.

The Sydney Business School is a graduate faculty of the University of Wollongong, which is in the top 2% of universities worldwide.

The school has a strong and dynamic faculty committed to maintaining excellence in teaching and research, as well as strengthening its partnership with industries, businesses and governments. UOW-SBS has also built a strong research focus that involves diverse interests across business-related disciplines.

Offered at INTI's Kuala Lumpur campus, the UOW-SBS MBA is conducted in an environment that is conducive to learning. Blended learning at INTI incorporates lectures and innovative technologies that



The UOW-SBS MBA will help learners develop skills that are vital for entrepreneurial and business success.

include online tools, multimedia content and the Blackboard learning system.

Blackboard enables students to access course materials, lecture notes, assignments and tutorials from an online platform and also to correspond on a one-to-one basis with instructors.

Other advanced software available include Epson's Easy Interactive Tools which allows instructors and students to highlight documents and images in various Microsoft formats on a projection screen, thus making presentations and lessons more compelling.

Among the most innovative online learning activities is simulation, where students are presented with workplace scenarios and expected to find possible solutions to problems that arise.

Innovation also brings about multiple industry projects that enable students to work with employers on real business issues where they can gain experience and prepare for their future career.

■ For more information, call 03-2052 2888 or visit www.newinti.edu.my