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## Skills that make one employable

**I**n a world characterised by strong global competition, new technological leaps and continuous change, the Coventry University MBA offered at INTI International College Subang is an internationally recognised certification that graduate students can acquire in order to enhance their managerial prospects or careers.

Offered in collaboration with a university awarded the accolade "Modern University of the Year" by the *Times* and *Sunday Times Good University Guide 2015*, the MBA focuses on developing employability skills via dedicated modules for building essential soft skills, engagement with employers through professional workshops and employer projects, and internship opportunities.

Identical to the Coventry University MBA taught in the university's London campus, the Coventry University MBA at INTI is 100% coursework based and students are not required to sit for final exams.

It allows students to specialise in one of four areas: Global Business, International Marketing, Global Financial Services and International Human Resource Management.

The MBA in Global Business is designed to provide graduates with expertise in the broader business management topics of strategy, marketing, leadership, finance, global human resource management, international business, international trade and project management in corporate social responsibility in an international context.

Application of knowledge through teamwork, case studies, simulations and real-life projects is emphasised.

With the MBA in Global Financial Services, emphasis is on developing business awareness, proactive and logical thinking, research and critical analysis to help managers make sound strategic financial decisions on a global scale with the use of a powerful simulation tool to bring to life the world of the city trader.

Graduates are expected to acquire expertise in business strategy, leadership, financial markets and institutions, corporate finance, banking regulation and risks and business ethics in an international context.

The MBA in International Human Resource Management offers HRM modules that explore topics, including international human resource management, training and development, employee engagement, organisation development and talent management in an international context.

Students will have the opportunity to work with industry experts to design personal industry-relevant training solutions, design job descriptions, construct employee surveys and develop consultancy proposals and presentations for clients.

Students of the MBA in International Marketing undertake academic modules along with either an individual project based on internship, consultancy or an academic dissertation.

Graduates acquire profound abilities in strategy, marketing, leadership, finance and global business through an emphasis on the application of knowledge through teamwork, case studies, simulations and real-life projects.

One of the most respected and trusted names in the Malaysian private higher education industry, INTI is part of the Laureate International Universities network that spans 29 countries and online, with more than 80 accredited universities and 130 campuses, serving over 950,000 students globally.

Being part of the Laureate network means that on top of what it already offers, INTI provides access to global resources, best practices, teaching methods, international faculty and management tools that are truly world class.

■ For more information on the Coventry University MBA at INTI, call 03-5623 2800 or visit INTI's website at [www.newinti.edu.my](http://www.newinti.edu.my)