



Students of INTI's BA (Hons) Business Administration gain local access to the same content taught in the United Kingdom and will receive a degree from the University of Hertfordshire upon successful completion of the course.

## Preparing for the global workplace

**T**HE opportunity to pursue a degree from the United Kingdom's leading business-facing university is available to students at INTI without their having to go abroad.

The BA (Hons) Business Administration, offered in partnership with the University of Hertfordshire (UH), has been the programme of choice for learners seeking a specially designed business degree that offers insights into real-world business management.

The university has worked in partnership with INTI for over 20 years and over 20,000 students have graduated from its programmes offered at INTI's campuses across Malaysia.

One of the key reasons for its popularity is the cost-saving benefit of UH's programme at INTI.

As the entire three-year degree can be completed locally, students have the opportunity to earn a prestigious internationally recognised degree without having to incur the high cost of tuition and living expenses usually associated with studying abroad.

They gain local access to the same content taught in the United Kingdom and will receive a degree from UH upon successful completion of the course.

Students who study at UH can be assured of the education quality as it is one of the top 100 universities in the world under 50 years old, according to the Times Higher Education 100 under 50 rankings 2014.

It also ranked 52/100 in the Times Higher Education list of the 100 most international universities in the world published in January 2014.

The BA (Hons) Business Administration programme is accredited by the Malaysian

Qualifications Agency (MQA) and designed to boost employability prospects and career advancement in the field of business.

Students of this programme will be trained on all key aspects of business organisation such as planning, organising, leading and managing work teams, so as to produce well-informed and competent business professionals.

Students are also trained to develop skills in strategic thinking, financial analysis, market analysis, operations and teamwork that lead to strong leadership ability, confidence and the ability to analyse and strategise, in addition to being decisive and resourceful.

This gives them distinctive advantages as they go on to pursue further studies or challenging careers.

Aside from the BA (Hons) in Business Administration, INTI offers the BA (Hons) in Accounting, BA (Hons) in Accounting and Finance, BA (Hons) in Finance, BA (Hons) in Marketing and BA (Hons) in Event Management and Marketing in collaboration with UH.

INTI is part of the Laureate International Universities network that spans 29 countries and online, with over 80 accredited universities and 130 campuses, serving more than 950,000 students globally.

The Laureate link means that on top of what it already offers, INTI provides access to the global resources, best practices, teaching methods, international faculty and management tools that are world class.

■ For further information about INTI's 3+0 business degree programme, call 03-5623 2800, 03-2052 2888 or 04-631 0138. Also visit [www.newinti.edu.my](http://www.newinti.edu.my)