

EXCELLENCE IN EDUCATION

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INTI, IBM work to boost students

INTI International University is leading the empowerment of students through international exposure through an academic partnership with IBM, promoting learning and individual development.

INTI recently hosted a forum featuring six international IBM executives who were part of IBM's Corporate Service Corps.

This was one of many collaborative efforts by INTI and IBM that included projects, exhibitions, on-campus interviews, workshops, career coaching and mentorship sessions to help students excel in their future careers.

The visit by the IBM experts was part of IBM's community service efforts, after the 2013 IBM Smarter Cities Challenge Grant was awarded to Negri Sembilan, where the university is located.

The IBM team explained IBM's Smarter Cities Challenge Grant and provided an insight into how it believed it could contribute to plans to make Negri Sembilan a better place to live and work in.

Following the forum, which was attended by more than 280 students, mentorship and coaching were provided by the team of six experts for 40 final-year students.

The Smarter Cities Challenge is IBM's single-largest philanthropic initiative, with contributions valued at more than US\$50 million, which contributes the skills and expertise of its top talent to address challenges facing cities around the world.

Teams work with city leaders for three weeks and deliver recommendations on how to make the city smarter and more effective. One hundred cities have been selected to receive grants.



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Christine Wong, INTI International University's head for employer and alumni relations, said: "It is important to prepare students for employment and to ensure their knowledge and skills are relevant to industry needs.

"At INTI, we focus on engaging industry in our talent development initiatives and our students are exposed to the needs and demands of the industry at different levels of their academic journey."

The opportunity to be inspired by thought leaders on a regular basis is a privilege accorded to few students

outside of INTI.

At INTI, students have access to captains of industry via the Business Leadership Series, which have seen corporate leaders speaking to INTI students on the trends and developments in business and career opportunities.

Wong said: "INTI's programmes are developed and refined to meet the requirements of employers and the industry. Our links with industry partners have enabled our students to keep in touch with potential employers through visits to their work places, workshops, internships and projects

that provide students with real world experience."

Innovation brings industry projects that enable INTI students to work with employers on business issues and solutions to gain experience and readiness for global employability.

INTI's students have undertaken 180 projects with 98 employers since 2011. Real employer projects have been introduced in the classroom to help students develop problem-solving, collaboration, communication and critical-thinking skills.

INTI is part of the Laureate Inter-

national Universities network that spans 30 countries and online, with more than 75 accredited universities and 130 campuses, serving nearly 800,000 students globally.

Being part of the Laureate network means that on top of what it offers, INTI provides access to the global resources, best practices, teaching methods, international faculty and management tools that are world class.

For details, call 06-7982000, 03-56232800 and 03-20522888 and 04-6310138, or visit www.newinti.edu.my