

Towards greater employability

CAREER Conversations is a new initiative to enhance INTI students' prospects of employment at the point of graduation.

It involves a three-step approach – students conferring with top employers and industry experts on the expectations of industry, application of aptitude tests and career discovery tools to narrow down students' areas of interests and students' participation in career workshops conducted by industry experts to help determine the right career pathway to pursue. Ultimately, it prepares students for an on-campus graduate recruitment process that involves top employers seeking talent for multinational organisations.

The recently launched initiative made its debut with Bloomberg Institute APAC regional manager, Tehani Perera, who provided insights into the institute, the educational division of Bloomberg LP, and shared why a civil engineer by training chose to venture into the financial sector, a trait seen by many of her peers at Bloomberg who, like her, hail from diverse backgrounds.

Students were also introduced to the Bloomberg Aptitude Test (BAT), a global, standardised online exam covering a range of performance areas, including analytical reasoning, global markets, math, economics,

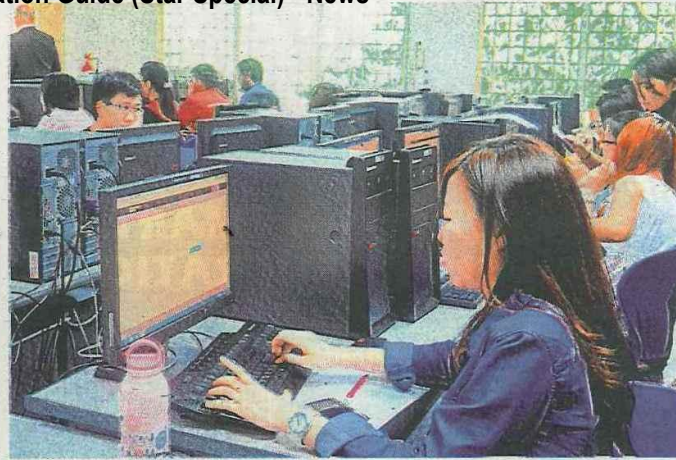
news analysis and other relevant topics.

Scores from the test will reveal not only their strengths and weaknesses in eight subject areas but also provide an analysis of their scores against other BAT entrants around the world. Designed for undergraduates and recent graduates interested in a full-time or internship position in finance, the BAT is a great asset for students seeking recognition by top employers from around the world, bringing students wider opportunities to realise their career aspirations.

Strong emphasis is placed on individual development at INTI, along with international exposure and innovative learning. Individual development involves the student's journey of transformation to become a competent graduate via a self-discovery and development plan using personality assessment tools, industry talks and career camps.

Individual development also involves on-campus recruitment, which has seen close to 500 students offered jobs by top employers such as IBM and HSBC since 2011.

INTI students are also trained to develop soft skills that lead to strong leadership ability, confidence and the ability to analyse and strategise, in addition to being decisive and resourceful. Through industry-run workshops and



The Bloomberg Aptitude Test, among other assessment tools, aid individual development of INTI students.

forums that include employer career coaching sessions as well as interview, resume and grooming skills workshops students are guided towards a rewarding and fulfilling career.

About INTI International University & Colleges

One of the most respected and trusted names in the Malaysian private higher education industry, INTI is part of the Laureate International Universities network that spans 29 countries and online, with more than 80

accredited universities and 130 campuses, serving over 800,000 students globally.

Being part of the Laureate network means that on top of what it already offers, INTI provides access to the global resources, best practices, teaching methods, international faculty and management tools that are truly world-class.

■ For more information, call 06-798 2000, 03-5623 2800, 03-2052 2888 or 04-631 0138 or visit www.newinti.edu.my