

Aussie MBA offered locally

THE University of Wollongong's Sydney Business School (UOW-SBS), one of the best emerging Australian business schools, offers a Master of Business Administration (MBA) programme that meets the growing need for high-quality postgraduate programmes for working professionals.

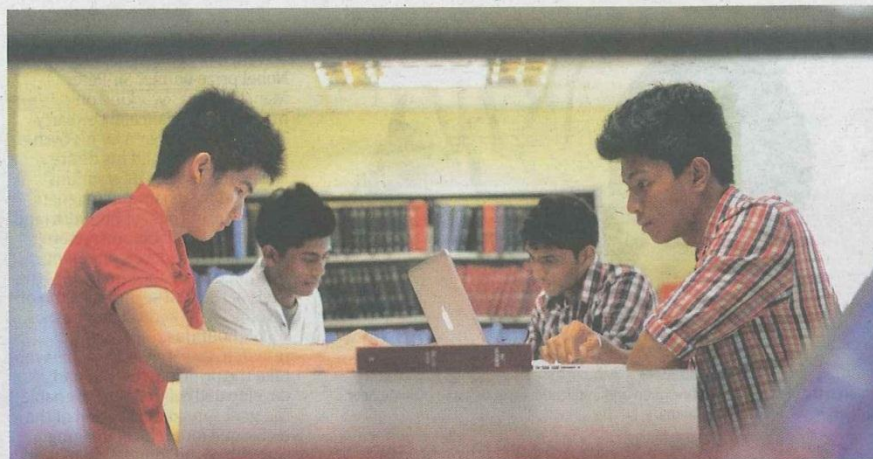
The UOW-SBS MBA, which is available at INTI International College Kuala Lumpur, enables students and professionals to expand and advance in their respective areas of expertise, to build professional excellence and to enhance their leadership capabilities.

The programme comprises 11 core units and one elective unit. Each of the core units is designed to develop students' core competencies such as strategic analysis, decision-making and appreciation of global business challenges, which are complemented by people, financial, marketing and system analysis skills.

An overarching theme of the programme is an emphasis on analytical thinking, innovation and creativity, which are areas critical for entrepreneurial and business success.

Included in the UOW-SBS MBA are six master classes on contemporary Australian, Asian and global issues with focus on topics of leadership, entrepreneurship, business risk, adapting to change, corporate social responsibility and sustainability.

Half the programme modules



The UOW-SBS MBA will help learners develop global business, people, financial, marketing and system analysis skills.

will be taught by UOW-SBS' own MBA professors and lecturers from abroad.

Sydney Business School is a graduate faculty of the University of Wollongong, which is in the top 2% of universities worldwide. The school has a strong and dynamic faculty committed to excellence in teaching and research, and to strengthening its partnership with the industry, government and businesses. UOW-SBS has also built a strong research focus with diverse interests across

business-related disciplines.

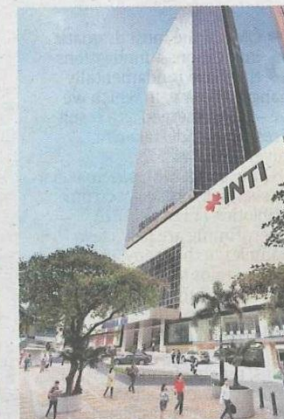
Offered at INTI's campus in Menara KH, Jalan Sultan Ismail, Kuala Lumpur, the UOW-SBS MBA is conducted in a stimulating learning environment afforded by the new campus.

Blended learning at INTI incorporates lectures and innovative technologies that include online tools, multimedia content and the Blackboard learning system. Blackboard enables students to access course material, lecture notes, assignments and tutorials from

the online platform and also to correspond on a one-to-one basis with instructors.

Other advanced software available include Epson's Easy Interactive Tools, which allows instructors and students to highlight documents and images in various Microsoft formats on a projection screen, making presentations and lessons more compelling.

Among the most innovative online learning activities is the simulation programme, where students are exposed to



INTI's campus in Menara KH, Kuala Lumpur, provides a stimulating learning environment.

real-world situations. Students are presented with workplace scenarios and required to find possible solutions to the problems that arise.

Innovation also brings about multiple industry projects, which enable students to work with employers on real business issues and solutions to gain experience and readiness for global employability.

■ For more information, call 03- 2052 2888 or visit www.newinti.edu.my