



**C**AREER Conversations is a new initiative to enhance INTI students' prospects of employment at the point of graduation.

This involves a three-step approach:

1) Students conferring with top employers and industry experts on the expectations of industry;

2) Application of aptitude tests and career discovery tools to narrow down students' areas of interests; and

3) Students' participation in career workshops conducted by industry experts to help determine the right career pathway to pursue.

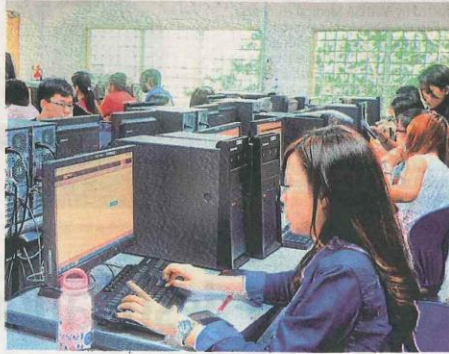
Ultimately, it prepares students for an on-campus graduate recruitment process that involves top employers seeking talent for multinational organisations.

The recently launched initiative made its debut with Tehani Perera, APAC regional manager, Bloomberg Institute, who provided insights into the institute, the educational division of Bloomberg LP.

She shared why she, a civil engineer by training, chose to venture into the financial sector, a trait seen by many of her peers at Bloomberg who hail from diverse backgrounds.

Students were also introduced to the Bloomberg Aptitude Test (BAT), a global, standardised online exam covering a range of performance areas including analytical reasoning,

## Enhancing employability



INTI students have the Bloomberg Aptitude Test, among other assessment tools, to aid individual development.

global markets, maths, economics, news analysis and other relevant topics.

Scores from the test reveal not only their strengths and weakness-

es in eight subject areas but also provide an analysis of their scores against other BAT entrants around the world.

Designed for undergraduates and

recent graduates who are interested in a full-time or internship position in finance, the BAT is a great asset for students seeking recognition by top employers from around the world, bringing to students wider opportunities to realise their career aspirations.

Strong emphasis is placed on individual development at INTI, along with international exposure and innovative learning.

Individual development involves the student's journey of transformation to become a competent graduate via a self-discovery and development plan using personality assessment tools, industry talks and career camps.

Individual development also involves on-campus recruitment, which has seen close to 500 students offered jobs by top employers such as IBM and HSBC since 2011.

INTI students are also trained to develop soft skills that lead to strong leadership ability, confidence and the ability to analyse and plan strategies, in addition to being decisive and resourceful.

Through industry-run workshops

and forums that include employer career coaching sessions as well as interview, resume and grooming skills workshops, students are guided towards a rewarding and fulfilling career.

INTI is part of the Laureate International Universities network that spans 30 countries and online, with more than 80 accredited universities and 130 campuses, serving over 850,000 students globally.

It is one of the most respected and trusted names in the Malaysian private higher education industry.

As part of the Laureate network, INTI is on top of what it already offers, such as providing access to global resources, best practices, teaching methods, international faculty and management tools that are truly world-class.

■ For more information on Career Conversations and other initiatives to enhance student employability at INTI, call 06-798 2000/ 03-5623 2800/03-2052 2888/ 04-631 0138 or visit [www.newinti.edu.my](http://www.newinti.edu.my)